"why science city?"

Prof. Dr. Petra Weber, 70, and her granddaughter Lena, go every Wednesday afternoon together to Science City. Farmers never went in the Jagdgebiet and no one else has ever been there. The train station in the Jagdgebiet is not the one that has the train for Science City, but the other one. Lena likes Science City very much and her grandmother is also very fond of Science City. "It is the best place," said Lena.

Andrew Schmidt, 20, studies architecture in the 5th semester. For over a year he has a flat in Science City. It is one of the few green buildings in Science City. "I love it here. The view is great, the facilities are amazing. I would never leave Science City."

*to what science city could develop - and what it needs*

### constructing capabilities

<table>
<thead>
<tr>
<th>Strategy: Focusing on attributes of organizations is, in certain cases, fundamental to understanding why an organization exists. The central element is an intentional, institutional approach to building, action and participation.</th>
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<tbody>
<tr>
<td>Yet, lacking defining criteria or reducing the core processes to just simplistic, the love of Science City should form along different criteria. Defining the process of “Science City” can be done possible:</td>
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<tr>
<td>- The Forbidden City</td>
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<td>- The Related City</td>
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<td>- The Expressive City</td>
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### the forbidden city

#### the ivory tower

The Forbidden City addresses material concepts in the field of campus design. Described from its surroundings, the Forbidden City exemplifies the idea of the IVORY TOWER as a self-contained and isolated environment. Exclusively dedicated to art and science, the Forbidden City is respectively themselves and programmed and equipped with urban and landscape elements. Yet, delicate by its nature being comprehensively sustainable, it is a powerful example of a better place. Rules and Codes define everyday life in the campus as moral statements of right and wrong. They clarify which identity which remainders stand within organizational boundaries and which do not.

### the related city

#### the aerial tram

The Related City realizes the relationship between the Campus Jagdgebiet and the City. An ATP/60 tramline links two sides with potential: the emerging area around the highest Performing Residential Facilities Hardbrücke and the remote location of the campus. The aerial tram increases the centrality of Science City locally as well as internationally. Centre Zürich-Oerlikon and Zürich Airport are accessed within few minutes. Moreover, it reduces energy consumption for Science City notably.

Swissland tours for Mountains and Tourism and looks back to a long tradition of cable railways. With Related City and its aeroincent its symbolic attraction, similar to the classic “Pinguin”, is given to Science City and the City of Zurich.

### HOW

#### measures

- Community and Social Interaction
  - Community and Social Interaction
  - The “contour” as the frame for the “main themes”

- Innovation and Economy
  - The related city aerial tram

- Environmental Management
  - The related city aerial tram

- Institutional Environment
  - The related city aerial tram

### WHAT

#### outcomes

- Community and Commitment
  - Forbidden City stands for exclusiveness in science and research. Each and the same time an urban environment which promotes work, life and study. They can build confidence to their voluntary chosen place. The framing device distinguishes the place and creates a cultural spirit dedicated to study, social responsibility and sustainable behavior. It is in this spirit that the innovativeness and exclusiveness are to be seen in the frame of social and environmental commitment.
the destination city attractions

Science City is a microlandscape and frequently visited location and a place of social exchange. It is not just, because of the Destination City programmed with steady and recurring ATTRACTIONS, The National Rose Sculpture Path and the Swiss Museum of Energy and Raw Materials participate in traditional and international guest programs. Events are regular as a platform for exchange and promoting the idea of Science City in words and outlooks. However Destination City is most of all a popular and even more so a place of social exchange and promoting the idea of Science City and the city.

the networked city synergies

Cities live in contrasts and tensions. This is exemplified with the Destination City, which characterises the counterpart of a big city. Within the Destination City there are to be transcended. Yet in so doing a contradiction. Rules and the “concern” of Destination City residents to integrate the place in different contrasts establishing a set of “reasonable differences”. While the Destination City focuses primarily on existing potential to attract people from outside Science City, the Networked City profits from SURROUNDINGS and pushes willing resources to spread out and interest in different acts like the close neighborhood and with Zurich and the region.

the expressive city urban design

There is no city without people. Expressive City is the prequell of Science City’s transformation in an urban living space by increasing the rate of housing and opening the campus for programs to discover the high living standard of Science City.

Expressive City means communication. It is the place where navigation- and experience campaigns express the social- and environmental potential of Science City. They are taken over by edges that express the social and environmental potential of Science City. They are taken over by edges that express the social and environmental potential of Science City.

participation and exchange

The Destination City makes a contribution to Science City as a mixed and popular city. Attractions of international importance invite visitors to discover the world of Science and to immerse towards sustainable cultures. Alternatives to Destination City’s excellence are created and existing given a social dimension. It is a place of exchange for interest groups as well as individuals who experience events in lounges or auditoriums, who benefit from productions and meetings and cultural production. The Destination City is people-oriented, a place of creative and innovative environment.

integration and feed-back

The Networked City helps dissolve the borders of Science City, business and citizenship at Science City.

Living spaces: Sustainable housing together with the Green Campus is an important and extraordinary part of this development. Institutions as the key corner stones and the International School meeting high environmental education and collaboration with prominent partners.

The City Forum contributes to Science City being a well-equipped energy supplier. The networked and inclusive science and technology studies and therefore makes a contribution to environmental awareness.

communication and urbanity

Expressive City is the basis for the transformation of the Historic Campus into a living and busy city. By increasing the rate of housing and opening the campus for programs to discover the high living standard of Science City.

Expressive City means communication. It is the place where navigation- and experience campaigns express the social- and environmental potential of Science City. They are taken over by edges that express the social and environmental potential of Science City. They are taken over by edges that express the social and environmental potential of Science City.

The core of the campus development is Destination City. It is an iconic new horizon is of added value for the site visits. It opens for Science City the opportunity to be an interesting location for investment and development and for Science City and its surroundings to be a place where the regional and international campus exchange programs for students and professors meet.

The networked city synergies

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The Nobel Prize Sculpture Path is meant as a walk of honor and they Nobel Prize winners that will be extended.

Path will be extended.

The Nobel Prize Sculpture Path is meant as a walk of honor and they Nobel Prize winners that will be extended.

• The Science City Polyball

Platforms for inward directed exchange:

• The Forest Retreat

Traditions and events pattern and define Science City and its surroundings. As a result, Science City becomes a popular city. Attractions of international recognition.

The Nobel Prize Sculpture Path is meant as a walk of honor and they Nobel Prize winners that will be extended.

Platforms for inward directed exchange:

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