WORKING TOGETHER FOR POSITIVE CHANGE
INTEGRATION OF SUSTAINABILITY
John Ruskin

- Cambridge School of Art founded in 1858 by the Social reformer John Ruskin
- Grown to become largest university in the East of England with around 31,500 students & 3 main campuses
- Committed to putting sustainability at our core
- First UK University to sign the Higher Education Declaration for the Rio+20 Earth Summit
Our University vision:
- Our key contribution is to the enhancement of social, cultural and economic well-being

2012-2014 Corporate Plan:
- A commitment to internationally recognised research in sustainability
- A commitment to making sustainability a part of every student’s experience
- Striving to exceed national and sector benchmarks for the sustainability of our buildings and processes
Our sustainability strategy brings together formal and informal education, estates and research.

- Has students at its heart
- Management processes and measures provide focus
• Sustainability has now been included as a **core requirement** for every course at the University
• **Quality audit** of new courses and monitoring of existing courses
• **Staff training** and support now being implemented

*In addition we are supporting new courses to develop world leading sustainability offerings such as our new Masters in Sustainability in partnership with the Eden Project*
Sandy Lynam, Director
Estates and Facilities Services

- Investing in projects to implement travel, water, waste and energy policies
  - Installed electric vehicle charge point
  - Large scale wormery for food waste
  - Green roof on new business school
  - Biodiversity across campus
- **Green Impact** competition to deliver lower environmental footprint
- One of the first UK Universities to achieve ISO14001 in 2009
Dr Aled Jones, Director
Global Sustainability Institute

- A global presence for sustainability research,
- Partnered with UK Govt., EU, UN, World Bank, business and charity
- So What? Highlights our research and estates to engage and empower
- Seminars for students, staff and local community
- Placements and outreach for student engagement
Francesca Rust, President
Students’ Union

- **Student engagement in campus based research**
  - Energy auditing, Waste processes, biodiversity

- **Student activities include**
  Fairtrade fortnight, Student Switch-Off, Green Pitch

- **Volunteering opportunities**
  Mission Croatia, Ukraine & Maasai
Building momentum

• New £1m investment for energy centre for Cambridge campus
• Achieve 25% reduction in carbon emissions by 2014
• Embed sustainability into all courses and support academics to do this well by 2014
• Grow Global Sustainability Institute to generate over £1 million in research income per year by 2014
Delivering integration

- **Corporate Management Team** hold the responsibility for ensuring our carbon targets and education for sustainability targets are met.
- The **People Strategy** (Human Resources) includes support for academic and support staff in how to incorporate sustainability into their work and teaching.
- The **Quality Assurance** office holds the responsibility for measuring the embedding of sustainability into the curriculum.
- Our **Estates & Facilities team** holds the responsibility for delivering our emission reduction and environmental strategies including campus energy, transport and wider staff engagement.
- Our **Students’ Union** and **Student Services team** support students in engaging with sustainability through placements, Green Impact and various other employability and voluntary activities.
- Our research is supported by the **Global Sustainability Institute**.
Collaborations and partnerships

- Higher Education Academy **Green Academy**
- UK Government Capital Markets Climate Initiative
- Global Responsible Leadership Initiative
- Green Economy Coalition
- National Union of Students’ **Green Impact** roll out
- UN Renewable Energy and International Law
- European funding for **Low Carbon KEEP** (knowledge transfer transfer partnerships) with local enterprises in the region
Thank you!

The ISCN Award recognition will help cement our focus and build our integration towards a true ‘living laboratory’

Green Academy integration team
Research: Dr Aled Jones
Director, Global Sustainability Institute
Education: Dr Alison Greig
Director, Education for Sustainability
Management: Professor Eamon Strain
Pro-Vice Chancellor (Sustainability)
Students: Francesca Rust
President, Students’ Union
Estates: Simon Chubb
Environment Manager
Contact details

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