

**ISCN 2013 Conference  
The Future Is Now**

# Working Group 2

## Campus-wide Planning and Target Setting

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# Key Questions Discussed

- What are your key challenges to holistically addressing sustainability on your campus, beyond energy and GHG emissions reductions?
- Do you currently have a University Sustainability Strategic Plan with goals and metrics related to areas beyond energy/carbon—for example, water, waste, land use, biodiversity, human health, etc.?
- Are there mechanisms in place to regularly visit, implement and evaluate progress on this plan?
- What are your key barriers to successfully creating a Strategic Sustainability Plan if you do not have one on your campus?
- In addition, what has worked well on your campus related to creating and implementing policies beyond Carbon and energy?
- What can you accomplish at your university over the next year in regards to strategic planning?

# WG 2: Key Findings

## Challenges

- Have a “40-year horizon” in sustainability planning
- Ensure engagement with students, faculty, and school administrators
- Set targets and identify resources in a manner that involves stakeholders and has their buy-in
- Be a model for their local city
- Align financial asset management with sustainability policies (e.g. sustainable investments)

# WG 2: Key Findings

## Material topics for 2014:

- Consider developing a food survey for ISCN members and analyze the data
- Reassess the campus carbon footprint (get it clear and reduce)
- Measure and track waste and water on campus
- Research ocean action problem relating to campus operations and sustainability
- Engage all of campus's stakeholders
- Explore ISO 15000 energy management system
- Develop strategies to achieve 50 kilowatt buildings
- Establish baseline level measures
- Focus on centralized energy management systems
- Develop or enhance the campus's sustainability course module (make it into global health)
- Participate in Earth Hour
- Develop a strategic plan "blue print" to share with the group

# WG 2: Key Findings

## Sustainability Strategic Plan - What to include:

- Governance structure
- Risk management
- Campus property ownership and planning
- Areas of assessment – energy, indoor environment, chemical substances, specific environmental demands
- Cooperation between stakeholders, including other universities
- Regional development, sensitivity to cultural and geographical context
- Sustainability marketing and communication
- Procurement – sustainable food and other supplies sourcing

# WG 2: Key Findings

## Summary:

- Sharing of current practice on holistic Sustainability Strategic Plans - making a few comprehensive examples available through the ISCN website, and possibly developing a document template as inspiration.
- A possible survey of food sourcing and sustainable food programs amongst ISCN members could be a first step towards a shared exploration of this topic, with the aim to deepen the discussion at the 2014 meeting.
- Form one-to-one partnerships with another ISCN member university to further explore the issues discussed in Singapore and to help keep both universities on track with their strategic planning.
- Finally, it was recommended that the topic of Sustainability Strategic Plans should be included explicitly together with the current mention of Master Planning in ISCN-GULF Charter Reporting.